



Every Software Engineer needs a quest...

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**Something to embark upon that
ignites your passion.**



It's psychology



We naturally bond with people who share the same pursuit & strive for excellence.

The most common challenges:

- Legacy code/Complex algorithms
- Performance bottlenecks
- Lack of innovation



Your quest can be anything



- Conquering technical challenges
- Mastering new frameworks
- Optimizing workflows
- Bridging skill gaps



Here is how Slashscore
empowers software engineers
on their quest...

...and how you can build a
remarkable **personal brand**.



Identify the pain points



Your goal should align with addressing the **challenges** and **frustrations** faced by recruiters seeking software engineers.



Conduct thorough research



Engage in conversations with
recruiters and **gather**
insights to empathize with
their pain points and
specific requirements.



Answer these questions:



- What **challenges** do recruiters face when hiring software engineers?
- How can your expertise help **solve** their problems?



**But I already know the pain
of recruiters!**

...you probably don't!



These are their aches and pains



- **Visible**-tangible obstacles
- **Personal**-within their own organizations
- **Ideological**-goals



The Visible Pains of Recruiters

- Highly competitive job market
- Shortage of skilled candidates
- Difficulty attracting talent due to the company's bad reputation.



The Personal Pains of Recruiters

- Limited resources
- Inefficient hiring processes
- Internal resistance to adopting new technologies or methodologies.



The Ideological Pains of Recruiters

- Building a diverse & inclusive team
- Update interview experience
- Use effective strategies to engage passive candidates.



Here's an example to help



Let's imagine a scenario
where software engineers know
what challenges recruiters
face. **The next slide shows
their pains** >>>

Visible Pain:

"We struggle to recruit top software engineers due to fierce competition.

Experienced ones have multiple job offers, making our job even harder."



Personal Pain:

"Technical assessments are often limited by time and resources. This makes it harder for us to accurately judge the skills of candidates."



Ideological Pain:

"Our goal is to work in an environment that consistently draws in and retains the most exceptional software engineering talent."



Define your mission



Use the insights to
establish a **clear mission** in
providing software
engineering solutions that
address the **pain points** of
recruiters and clients.

Answer these questions



- What **drives** you as a software engineer?
- How can you **solve** the main pain points of recruiters and clients?
- **What if you fail?**

Choose an achievable mission

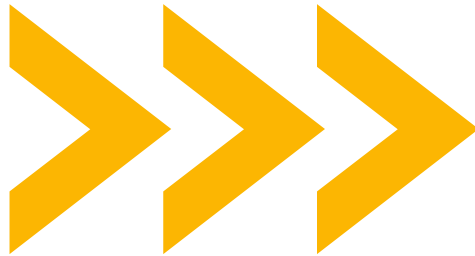


And **actively work** towards
your software engineering
career goals to meet the
needs of **recruiters** and
clients.

Back to our example



Overcoming the Recruiters'
Pains. **Here's how to do it:**



Use integrations to showcase your **projects** and provide recruiters with a **comprehensive view** of your expertise, allowing them to make more **informed decisions**.



The Power of Slashscore Profile

Your **work** is efficiently
showcased and always **updated**.

Build an appealing **personal**
brand to showcase your
achievements.



Want to build a Personal Brand?



**Join Slashscore and start
showcasing your amazing work!**



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