



# 7 key drivers for being Inspired & Productive



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## Objective



To highlight the job **satisfaction**,  
**productivity**, and overall **well-being**  
of software engineers through an  
analysis of **7 key** drivers.



**7 essential drivers to  
keep software engineers  
motivated and  
productive.**



# 1. Challenging work



**Solving complex problems** is considered one of the most **rewarding** aspects of your job, with **86.3%** of your peers citing it as a top source of **job satisfaction**.



## 2. Learning opportunities



**90%** of your fellow engineers consider **learning new technologies** to be either "somewhat important" or "extremely important" when it comes to **job satisfaction**.



### 3. Autonomy and flexibility



The majority of your colleagues, approximately **67.6%**, place a high value on having **flexible work** hours and the option to **work remotely** when considering a job opportunity.



## 4. Teamwork and collaboration



An overwhelming **65.7%** of your peers consider working with a **talented** and **supportive team** as a top priority for job satisfaction.



## 5. Recognition and appreciation



A significant **56%** of your colleagues consider **appreciation** for their work as a crucial factor. Additionally, a survey by HBR found that **regular feedback & recognition** led to **higher engagement** and **motivation**.





## 6. Purpose and impact



A significant **70.4%** of your colleagues consider creating something with a **positive impact on the world** as a **top priority** in their work. According to Hired, **68%** are motivated by working on **projects that make a difference.**



## 7. Compensation and benefits



**Compensation** is a significant factor when it comes to job satisfaction, with **57.1%** of your colleagues indicating that it's **very important** when considering a new job.



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